



JANUARY 15, 2025 – JANET KIEFFER SPD



# What is the most important rank in LifeWave?

## MANAGER

Because it unlocks LifeWave's full compensation plan



[youthingpro.com/money](https://youthingpro.com/money)

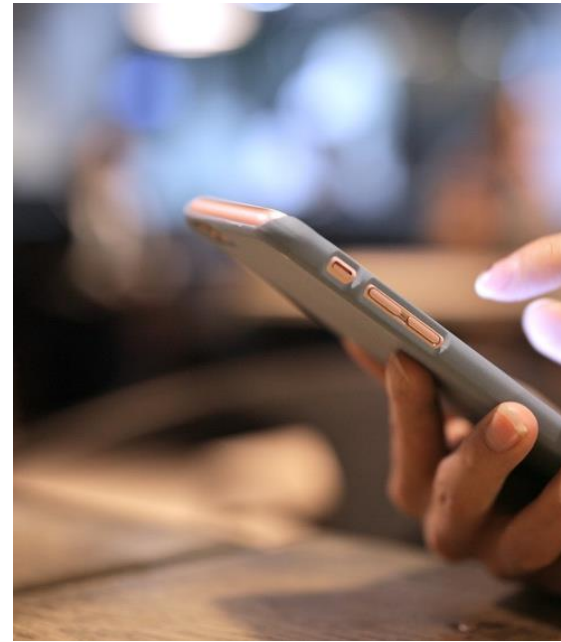






**Brand Partner**

**Manager Maker**



## PRO SYSTEM - 1

Contact 3-5 people a day  
Patch 3-5 people a day



## PRO SYSTEM - 2

Follow up with 3-5 people per day



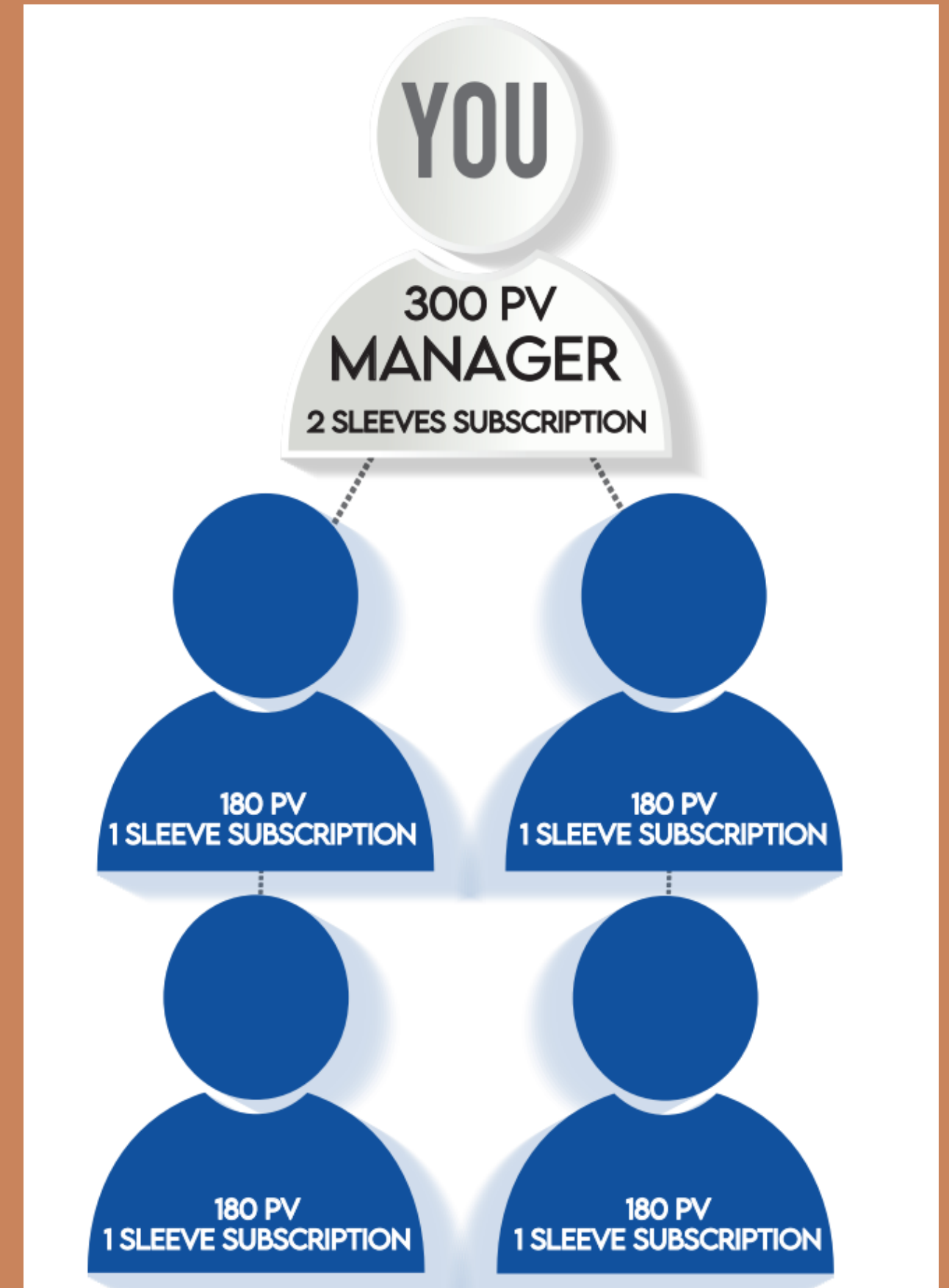
## PRO SYSTEM - 3

Share the LifeWave Opportunity presentation with 3-5 people per day



# What is Manager Maker?

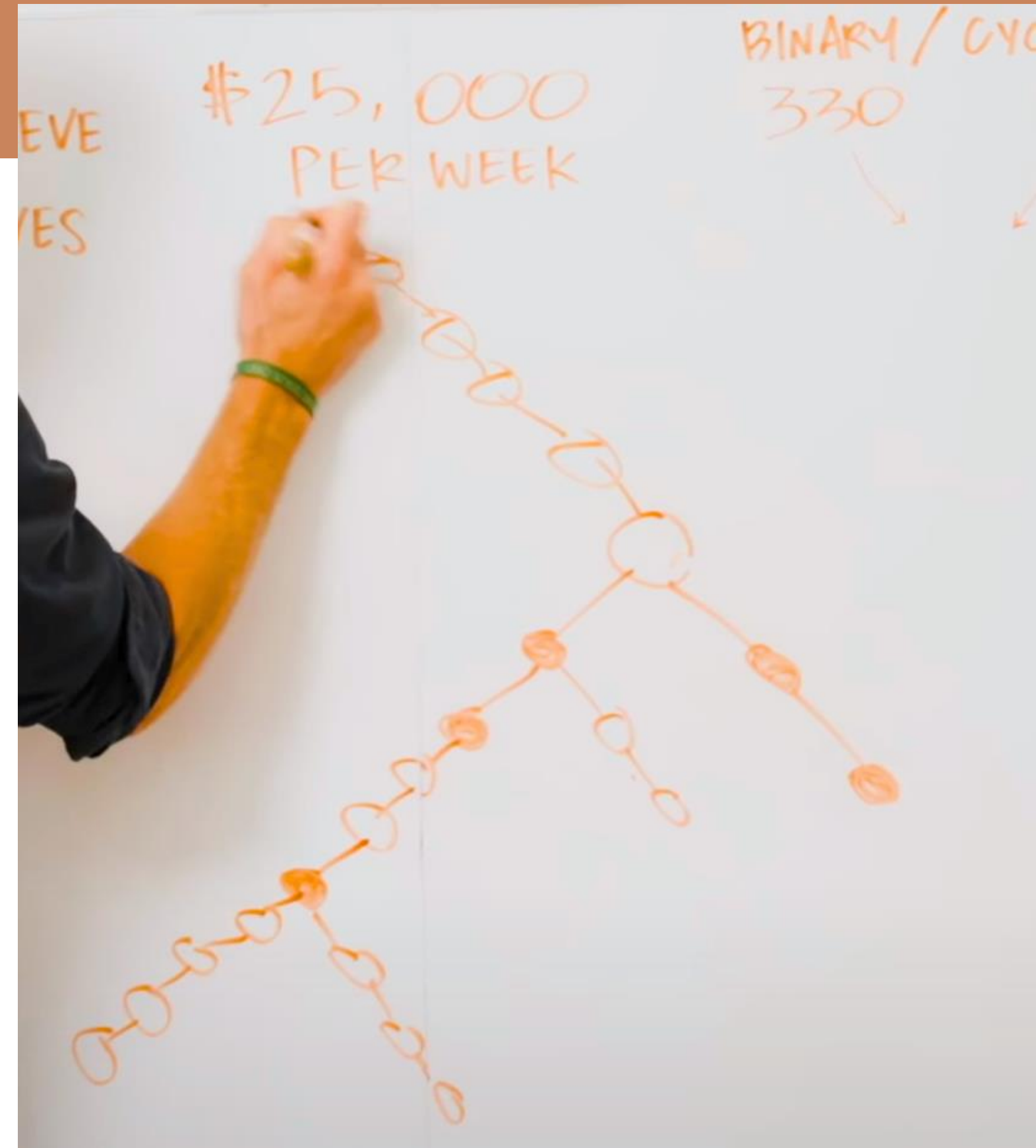
- The **Manager Maker** process leverages the PRO SYSTEM but expands Step 3
- The **Manager Maker** process uses 24 | 48 | 72 hour activities
- The **Manager Maker** process accelerates the time for a new Brand Partner to become a Manager - often in 1-7 days



# Manager Maker Builds Your Binary Teams



youthingpro.com - Business tab



# Why implement the Manager Maker Process?

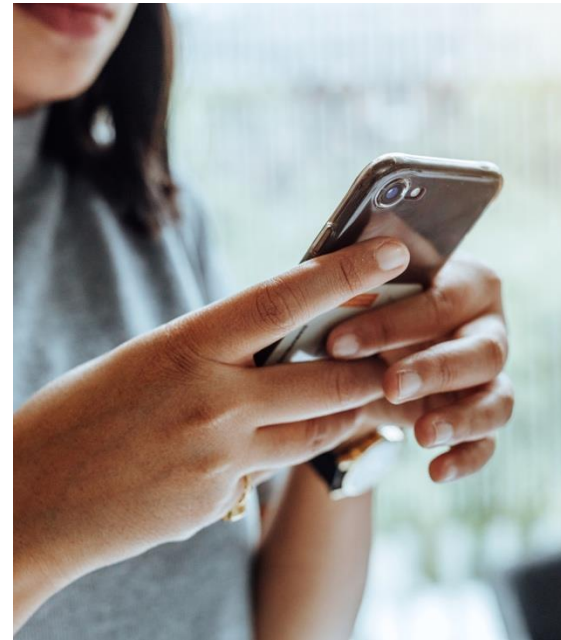
## **Benefits for You**

- Creates duplication
- Builds team depth
- Maintains and /or grows Rank
- You access matching bonuses
- Your LifeWave success is in your hands

## **Benefits for New Brand Partner**

- Accelerated Brand Partners to Manager in 24 | 48 | 72 Hours
- Created BP income in the first week
- Teaches the program
- Lights a fire in your Downline

# MANAGER MAKER PRINCIPLES



- Lead with **LifeWave Opportunity** (vs. the Patch) when reaching out to people
- Follow the PRO System steps
- After enrollment follow 24 | 48 | 72 Hour Manager Maker Launch program
- Stay the course for 30 | 60 | 90 Days



# LifeWave Opportunity

## Who You're Looking For

- Do they have tangible Dreams?
- Do they want MORE?
- Are they open to new opportunities?
- Do they have a large network?
- Do they have business experience?
- Are they teachable & coachable?



# Leading with the Opportunity

## **Why Business Owners & Professionals need LifeWave**

1. Everything is dependent on YOU
2. When the lights go out and door closed, the money stops
3. Time broke (nights, weekends, 60-80 hours)
4. Never safe from a changing economy
5. Can't control rising costs
6. Responsible for employees
7. FRANCHISEE: significant investment, 5-10 years before profitability



# Opportunity Conversation

John... (your name), here. I just came across a technology that is life changing. It helped me **(short testimony)**.

It took 10 years of research and \$4 million dollars to bring it to market. It's a quarter size patch that helps people with all sorts of health challenges by activating their own stem cells. Did you know our stem cells decline rapidly after 40? I didn't!

**Because its exclusive, patented, affordable and everyone needs it, it screams opportunity.**

I'm reaching out to you because I know you would be interested in the health benefits. I'm guessing that you would love the financial results as well.

If I text you a short video, so you can see this unique technology called X39, would you check it out? It's short but very interesting. Great! I'll send you the link now.

# Leading with the Opportunity

## **20 - 40 Year Olds Assume Side Gigs**

- They want multiple streams of income
- Most either have a side gig, have tried a number of side hustles, or are interested in one
- Most use social media
- Most want a digital business opportunity



# Opportunity Conversation | Side Gig

Kendall.... (your name) here.

Have you ever thought about earning some additional income?

Do you have a side business?

Would you be interested in knowing about an opportunity if it were the right one?

**I just came across a technology that is life changing. It helped me...(short testimony).**

It's a quarter size patch that helps people with all sorts of health challenges by activating their own stem cells. Because its exclusive, patented, affordable and everyone needs it, it screams opportunity.

If I text you a short video, so you can see this unique technology called X39, would you check it out? It's short but very interesting. I'll send you the link now.

# MANAGER MAKER LAUNCH PROCESS

## 1. Ask New BP

- What 5 things would you like to have or experience this year?
- Would you like your patches paid for?
- Would you like to earn \$140 - \$300 - \$1620 in the next week?
- How fast would you like that to happen?

## 2. Preparation

- **Introduce the BP to active Upline**
- Help BP make a list of 35-50 people who are:
  - Business owners
  - Success-driven
  - Have large networks
  - Strong people skills
  - Want more income
  - Prefer wellness
- Use Memory Jogger tool ([youthingpro.com](http://youthingpro.com))

## 3. First 24 Hours

- Set dates and times for 3 Launch zooms in 24-72 hours
- Teach how to INVITE
  - Use the Script
  - Text video from InTouch App
  - Get attendee commitment



# MANAGER MAKER LAUNCH PROCESS

## 4. 1st Zoom

- First Opportunity Zoom presentation
- Enroll new BPs
- Ask the Intro questions of new BPs
- Begin Launch process for new BPs
- BP #1 invites for Zoom #2

## 5. 2nd Zoom

- 2nd Opportunity Zoom
- Enroll new BPs
- Ask the Intro questions of new BPs
- Begin Launch process for new BPs
- Schedule 3rd Opportunity Zoom presentation for BP #1
- Invite to Opportunity Zoom

## 6. 3rd Zoom

- 3rd Opportunity Zoom presentation for #1
- Enroll new BPs
- Ask the Intro questions of new BPs
- Begin Launch process for new BPs
- Schedule first Opportunity Zoom presentation for BP #2
- BP 2 Invites to Opportunity Zoom

# Invitation Script

Hey (enter name), how are you? How is the family? (small talk)  
Listen, the reason I called is, I want to share something with you.  
Is this a good time for us to speak?

I am really excited about the results I've experienced with a new technology called X39! (share testimony/shorter the better)

X39 is quarter size patch and a true breakthrough as elevates your energy, increases strength, reduces inflammation and pain and improves mental clarity.

The friends that introduced me to this amazing patch are doing a Zoom tomorrow at (time). They'll explain how X39 works and why everyone over 40 needs it.

It will be brief and very informative - and I guarantee you'll find it interesting.

I'll send you the link to the Zoom meeting as well as another link that explains X39  
(text: liveyounger.com link)



# 2025 January

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
DOC TALK 7:30pm EST	This Is It Team X39 LAUNCH 8:00pm EST	LiveYounger POWER OF THE PATCH 9:00pm EST	1 <b>HAPPY NEW YEAR!</b>	2 Talk to 3 people about X39	3 This Is It Team X39 LAUNCH 12:00pm EST	4 <b>THRIVE IN 25</b> New Year Kickoff 3:00pm EDT
5 DOC TALK 7:30pm EST	6 This Is It Team X39 LAUNCH 8:00pm EST	7 LiveYounger POWER OF THE PATCH 9:00pm EST	8 <b>BRAND PARTNER TRNG</b> 8:00pm EDT	9 Talk to 3 people about X39	10 <b>THIS IS IT RISE UP!</b> Virtual Trng	11 <b>THIS IS IT RISE UP!</b> Virtual Trng
12 DOC TALK 7:30pm EST	13 This Is It Team X39 LAUNCH 8:00pm EST	14 LiveYounger POWER OF THE PATCH 9:00pm EST	15 <b>MANAGER MAKER</b> 8:00pm EST	16 Talk to 3 people about X39	17 This Is It Team X39 LAUNCH 12:00pm EST	18 <b>MGR+ MTG</b> 3:00pm EDT
19 DOC TALK 7:30pm EST	20 This Is It Team X39 LAUNCH 8:00pm EST	21 LiveYounger POWER OF THE PATCH 9:00pm EST	22 <b>NO DIRECTOR TRNG</b>	23 Talk to 3 people about X39	24 This Is It Team X39 LAUNCH 12:00pm EST	25 <b>LifeWave VISION Conference</b>
26 DOC TALK 7:30pm EST	27 This Is It Team X39 LAUNCH 8:00pm EST	28 LiveYounger POWER OF THE PATCH 9:00pm EST	29 <b>BRAND PARTNER TRNG</b> 8:00pm EDT	30 Talk to 3 people about X39	31 This Is It Team X39 LAUNCH 12:00pm EST	

conniezoom.com

zoom.us/my/thisisiteam  
PW - 39

liveyoungerzoom.com

youthingzoom.zoom.us/  
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zoom.us/my/thisisiteam  
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# 2025 February

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
DOC TALK conniezoom.com	THIS IS IT: <a href="https://zoom.us/my/thisisitteam">zoom.us/my/thisisitteam</a> PW - 39		<a href="https://youthingzoom.zoom.us/my/youthingzoom">youthingzoom.zoom.us/my/youthingzoom</a> PW -39		THIS IS IT: <a href="https://zoom.us/my/thisisitteam">zoom.us/my/thisisitteam</a> PW - 39	1 THIS IS IT TEAM TRNG 1:00pm EST
2 DOC TALK 7:30pm EST Manager Maker 8:00pm SPD	3 This Is It Team 8:00pm EST Manager Maker 8:00pm SPD	4 LiveYounger POWER OF THE PATCH 9:00pm EST	5 BRAND PARTNER TRNG 8:00pm EDT	6 Daily Income Producing Activities	7 This Is It Team X39 LAUNCH 12:00pm EST	8 THIS IS IT TEAM TRNG 1:00pm EST
9 DOC TALK 7:30pm EST Manager Maker 8:00pm SPD	10 This Is It Team 8:00pm EST Manager Maker 8:00pm SPD	11 LiveYounger POWER OF THE PATCH 9:00pm EST	12 Manager Maker 8:00pm SPD	13 Daily Income Producing Activities	14 This Is It Team X39 LAUNCH 12:00pm EST	15 MGR+ MTG 3:00pm EDT
16 DOC TALK 7:30pm EST Manager Maker 8:00pm SPD	17 This Is It Team 8:00pm EST Manager Maker 8:00pm SPD	18 LiveYounger POWER OF THE PATCH 9:00pm EST	19 Manager Maker 8:00pm SPD	20 Daily Income Producing Activities	21 This Is It Team X39 LAUNCH 12:00pm EST	22 THIS IS IT TEAM TRNG 1:00pm EST
23 DOC TALK 7:30pm EST Manager Maker 8:00pm SPD	24 This Is It Team 8:00pm EST Manager Maker 8:00pm SPD	25 LiveYounger POWER OF THE PATCH 9:00pm EST	26 Manager Maker 8:00pm SPD	27 Daily Income Producing Activities	28 This Is It Team X39 LAUNCH 12:00pm EST	

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[youthingzoom.zoom.us/my/youthingzoom](https://youthingzoom.zoom.us/my/youthingzoom)  
PW -39

# MANAGER MATH

This is the approximate cycle bonus income from Brand Partners enrolling and purchasing product on each team leg when you maintain Manager rank.

## LEFT TEAM

84 people

168 people

252 people

336 people

## RIGHT TEAM

42 people

84 people

126 people

168 people

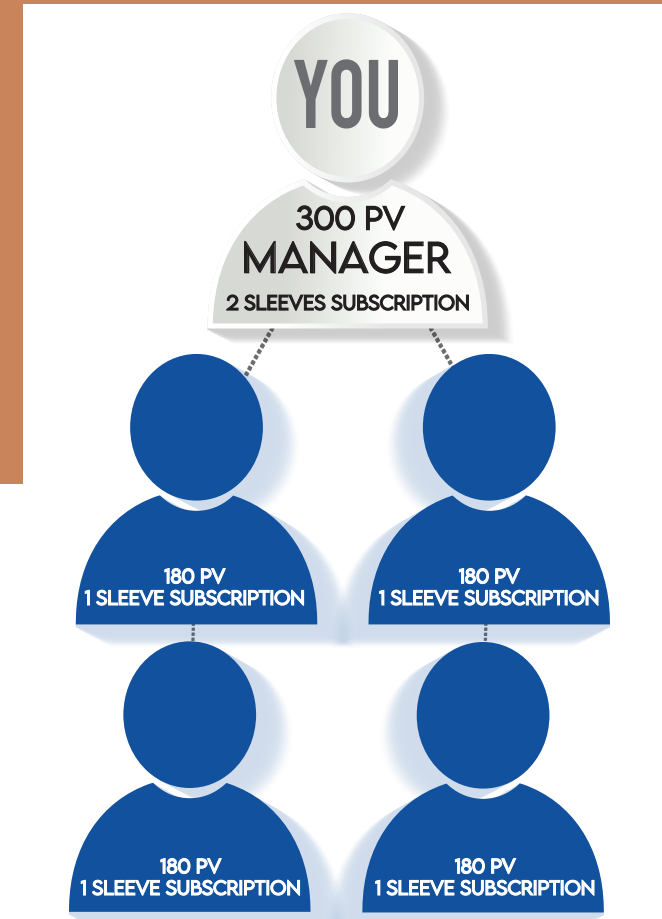
## INCOME

= \$1000 p/week

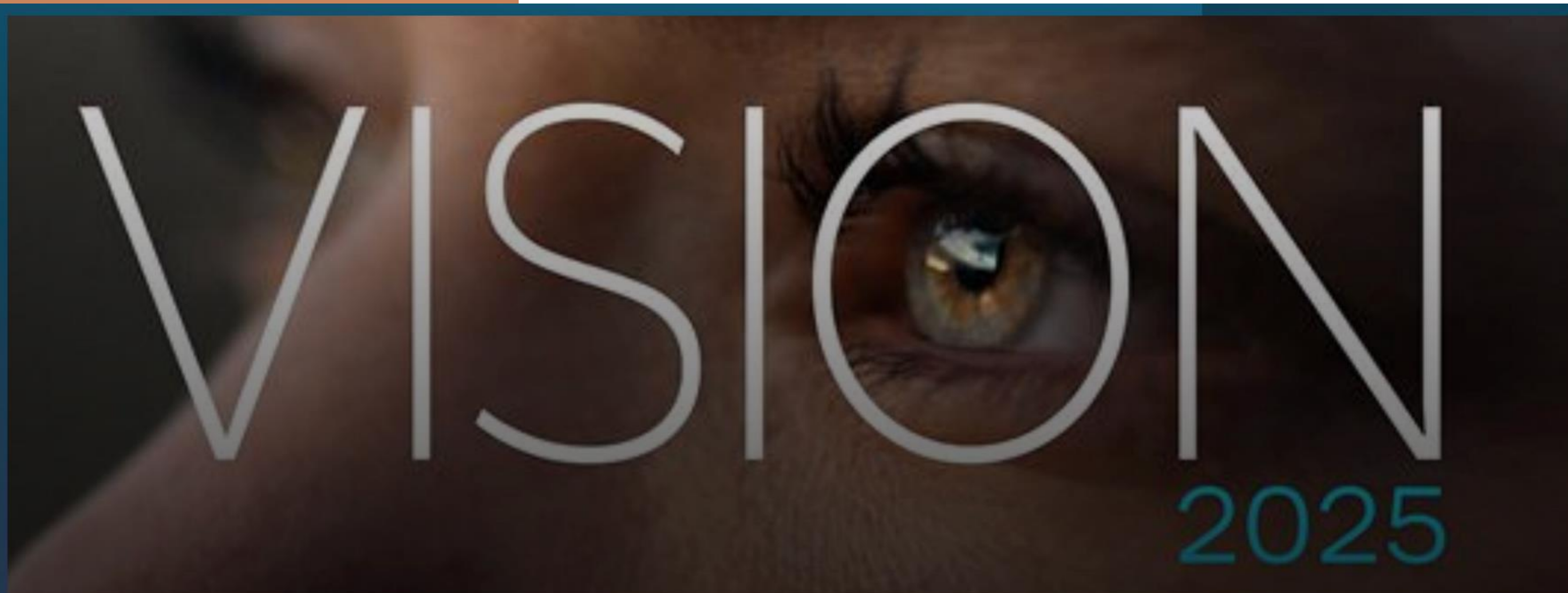
= \$2000 p/week

= \$3000 p/week

= \$4000 p/week







JANUARY 25, 2025  
12:00pm - 4:00pm EST \$29





I'm here to activate a tsunami under you that lifts  
us all into a life of MORE and abundant wealth