LIFEWAVE®



U.S.A.

COMPENSATION PLAN

LW0052-US-EN R02

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Disclosures and Disclaimers

Compensation Plan Variations

Select individual components of the LifeWave Compensation Plan may vary across different markets due to local regulatory requirements and market conditions. LifeWave reserves the right to modify the Compensation Plan at its discretion, providing a minimum of 30 days' notice prior to any changes. For certain markets, this notice period may be extended up to 90 days before significant modifications are implemented.

Income Disclaimer

The income examples included in this document are provided solely for illustrative purposes. LifeWave does not guarantee that any Brand Partner will earn specific amounts, as success depends on individual efforts, skills, and current market conditions. Please see the Earnings Disclosure Statement in the Back Office.

Currency Conversion and Adjustments

The LifeWave Compensation Plan is calculated using a global currency standard (USD) and converted to local currencies for payout in applicable markets. LifeWave retains the right to set and update currency exchange rates as desired, with a minimum notice period of 30 days before any changes are implemented (90 days in certain markets).

Minimum Payout Amount

LifeWave requires a minimum payout of $25 USD. Earnings below $25 USD will be held and combined with future earnings until the minimum payout threshold is reached.

Introduction

Welcome to the Future of Success

At LifeWave, we believe in transforming lives—not only through our innovative technology, but by empowering you as you share LifeWave products around the world. You are at the heart of everything we do, and we're proud to offer one of the most rewarding and competitive compensation plans available in the entire network marketing sector.

Whether you seek to earn a supplemental income or build a global organization, the LifeWave Compensation Plan is designed with your success in mind. Inspired by the ingenuity of our breakthrough products, this plan creates unparalleled opportunities for immediate rewards and long-term financial growth.

A Pathway to Prosperity

LifeWave's compensation model combines the best elements of network marketing into a single, dynamic plan tailored to your goals. Anchored by a comprehensive Success Pathway, the plan guides you from day one, providing clear steps to develop your business and the potential to achieve tiered leadership levels for individuals who aspire to grow a sustainable organization. LifeWave is more than just a company—it's a community dedicated to helping individuals achieve their fullest potential. LifeWave welcomes you on this journey and looks forward to celebrating your success at every step.

Ways to Earn

LifeWave offers unique earning opportunities, ensuring that you have multiple pathways to success based on your individual goals and aspirations. Whether you are enjoying the benefits of our flagship product X39®, or you have a vision of achieving increasing leadership rewards, these earning options provide a range of possibilities to align with your goals:

1. Retail Profit
2. Customer Premiums
3. Product Introduction Bonus
4. Level Earnings Bonus
5. Binary Bonus
6. Mentor Matching Bonus
7. Rank Advancement Bonus
8. Quarterly Leadership Pool

Success Pathway

The LifeWave Success Pathway is a step-by-step roadmap designed to guide you through every stage of building your business. From your first day with LifeWave to achieving increasing leadership levels, the Success Pathway supports your growth with clear goals, meaningful recognition, and rewards. It's more than just a plan—it serves as a structured guide to achieving success and making a meaningful impact.

Rank/ Title	Personal Volume (PV)	Qualified Downline Volume (QDV)**	Outside Largest Leg Volume (OLXL)	Binary Balancing
Brand Partner				
Active Brand Partner	55			
1-Star Manager	75	750		
2-Star Manager	75	1,500		
3-Star Manager	75	2,500		
1-Star Director	110	5,000		1,000
2-Star Director	110	10,000		2,000
3-Star Director	110	20,000		3,000
1-Star Executive	200*	40,000	5,000 OL2L	5,000
2-Star Executive	200*	100,000	10,000 OL2L	10,000
3-Star Executive	200*	200,000	15,000 OL2L	15,000
1-Star Presidential	200*	400,000	50,000 OL2L	20,000
2-Star Presidential	200*	1,000,000	100,000 OL2L	25,000
3-Star Presidential	200*	2,500,000	200,000 OL2L	30,000

**A maximum of 110 Qualifying Volume from Brand Partner personal purchase can be used to meet your Personal Volume requirement. Any required amount over 110 must be obtained from sales to personally enrolled Customers. See Personal Purchase Maximum definition in the glossary of terms for more details.*

***No more than 50% of the required qualifying volume may come from a single line of business.*

Progression and Star Levels Explained

Progress along the Success Pathway, from Brand Partner to Presidential, is measured by a combination of **increased sales volume** within your organization and the **growth of revenue producing teams** or Lines of Sponsorship. This structure not only drives your business growth but also acknowledges and celebrates your hard work in building a sustainable organization. For a complete understanding of the elements that make up the Success Pathway, please refer to the Glossary of Terms.

Within the **Success Pathway**, every leadership tier is further distinguished by **Star levels**, offering a concise way to track and identify progress. For example, increasing from a 1-Star to a 3-Star represents higher competency along the pathway. These Star levels highlight milestones within each rank, with each achievement accompanied by recognition components to reward and celebrate your progress.

Understanding Paid Ranks and Rolling Qualifications

Your Paid Rank is calculated weekly, based on your business qualifications accomplished for that specific commission week. By contrast, rank qualification elements, such as **Personal Volume (PV)**, are calculated using a rolling **31-day period (i.e., final commission weekday [Sunday] plus the prior 30 calendar days)**.

For example, the PV requirement includes all personal purchases and all sales made to personally enrolled customers within the most recent 31-day period ending at the close of the weekly commission cycle **(i.e., Sunday of the current commission week plus prior 30 calendar days)**.

The weekly commission cycle runs globally from **Monday 12:00:00 AM US Central Time (CT) to Sunday 11:59:59 PM CT**, ensuring consistent timing across all markets.

Customer Earnings

Customer acquisition is at the heart of the LifeWave business. To recognize and reward these efforts, the LifeWave Compensation Plan provides two key earning opportunities for sales generated by your personally enrolled Customers: **Retail Profit** and **Customer Premiums**.

Both earnings are calculated and paid weekly to eligible Brand Partners.

Retail Profit

You can earn Retail Profit on every product sale made to your personally enrolled Customers. The profit amount varies based on the type of Customer order (i.e., Retail or Preferred) and the specific products sold. See the LifeWave Product Pricing List for specific details on Retail Profit amounts.

Customer Premiums

Changing lives with our life technology is our mission; LifeWave doesn't stop at Retail Profits when rewarding you for sharing our innovative products with others. By achieving a minimum **Customer Qualifying Volume** (QV) within a rolling **31-day period (i.e., final commission weekday [Sunday] plus prior 30 calendar days),** you become eligible for an **additional percentage bonus** on the total Qualifying Volume of personally sponsored Customer orders placed during the current week.

The chart below outlines the Customer QV thresholds and their corresponding bonus percentages:

Customer QV (Rolling 31-day Period)	Customer Premium Percentage
300 – 599	5%
600 – 1,199	10%
1,200+	20%

How It Works:

Your qualification tier is based on sales to your Personally Enrolled Customers during the rolling 31-day period. However, the bonus is calculated solely on the QV of Customer **orders placed during the current week.** Your personal purchases are excluded from this bonus.

Example:

Sarah has 1,000 Customer Qualifying Volume accumulated from her five Customers, each ordering 200 QV in the rolling 31-day period. This entitles Sarah to a 10% Customer Premium for the current commission week. In the current commission week, two of her five Customers ordered so she had a total of 400 QV (2 x 200). This means her weekly Customer Premium earnings are $40 (400 x 10%).

Primary Bonus

The Success Pathway serves as a guide to help you build and grow your LifeWave business. Beyond the recognition and rewards associated with ranks, including Star levels, your rank also determines your eligibility and earning potential for additional bonuses within the LifeWave Compensation Plan.

The Compensation Plan is divided into two bonus categories, with **Primary Bonuses** providing exciting weekly earning opportunities. These bonuses are available to all Brand Partners, determined by their weekly Paid performance within the Success Pathway. Both the calculation and payment of Primary Bonuses are processed weekly, ensuring consistent and timely rewards for your efforts.

Product Introduction Bonus (PIB)

Enrolling new Brand Partners is a foundational element of success for a LifeWave business builder. To support the additional time investment necessary to onboard new talent, LifeWave offers a **Product Introduction Bonus (PIB)** to Active Brand Partners who promote product packs to new members who join their organization. The bonus amount is determined by the Enrollment Pack(s) sold to incoming Brand Partners.

How It Works:

To qualify for the Product Introduction Bonus (PIB), the enrolling Brand Partner must have an Active status, which requires a minimum of **55 PV** within a rolling 31-day period, during the week the new Brand Partner makes their Enrollment Pack purchase. The following chart outlines the bonuses for each product pack:

Enrollment Options	Sleeve Quantity	Price	Qualifying Volume	PIB Amount
Starter	0	$25	0	$0
Core	3 or 6*	$295	180	$35
Advanced	6 or 12*	$535	300	$75
Advanced Plus	11 or 22*	$975	500	$165
Premium	20 or 40*	$1,750	775**	$405

**The lower quantity is related to X39® and X49® sleeve selection counts and the higher quantity is related to all other product sleeve selection counts for the given pack.*

***For the Premium Pack, the 775 Qualifying Volume is distributed over three months: 555 QV in the month of purchase, followed by 110 QV in each of the next two months after purchase to maintain Active status.*

Example:

Chris, an Active Brand Partner, enrolls two new Brand Partners – John and Lisa – into the business during the commission week. John purchases the Advanced Pack, while Lisa selects the Premium Pack. Chris will earn $75 on John and $405 on Lisa for a total of $480 in PIB earnings for the commission week.

Level Earnings Bonus

The Level Earnings Bonus offers you an additional way to earn by rewarding you not only for the sales of your personally enrolled Brand Partners, but also for sales generated by those Brand Partners' teams. This bonus is calculated on the Bonus Volume (BV) from purchases made by Brand Partners and sales made to Customers within their Enrollment Tree.

How It Works:

Earnings are determined by your weekly Paid Rank performance. To qualify, you must have a Paid Rank of 1-Star Manager to 3-Star Presidential during the commission week. If a Brand Partner on your team has 0 PV in the week, they will not count as a level for the purpose of this bonus calculation.

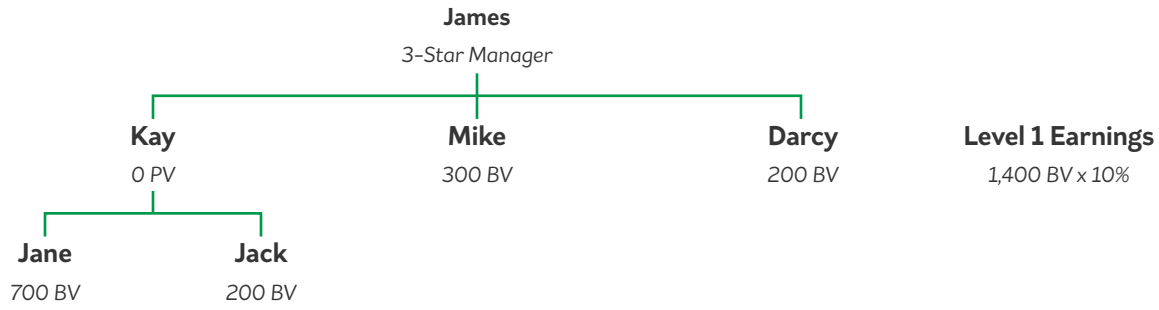
The chart below outlines the percentage earned, based on your Paid Rank.

Paid Rank	1-Star Manager	2-Star Manager	3-Star Manager	1-Star Director	2-Star Director	3-Star Director	1-Star Executive	2-Star Executive	3-Star Executive	1-Star Presidential	2-Star Presidential	3-Star Presidential
Level 1 Bonus	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%

Example:

James is paid as a 3-Star Manager for the commission week, so he earns 10% on his Level 1 Brand Partners' Bonus Volume (BV).

Kay, Mike, and Darcy are normally in James's Level 1. Because Kay has 0 PV that week, she does not count as a Level 1 Brand Partner. James's Level 1 earnings now include Jane, Jack, Mike, and Darcy. Together, they generate 1,400 BV, earning James $140.



Binary Bonus

The Binary Bonus is an exciting way for you to earn commissions based on the sales volume generated within your Binary Tree organization. To qualify for this bonus, you must:

- Have a minimum Paid Rank of 1-Star Manager or higher during the commission week
- Accumulate at least **300 Bonus Volume (BV)** in your Binary Pay Side

The percentage earned on the Bonus Volume in the Binary Pay Side and the weekly earning cap is determined by your Paid Rank. The table below outlines the earning percentages and maximum weekly binary earnings for each rank:

Paid Rank	Weekly Percentage Earnings Rate	Weekly Max. Binary Bonus Earnings
1-Star Manager	10%	$100
2-Star Manager	10%	$500
3-Star Manager	10%	$1,500
1-Star Director	11%	$2,500
2-Star Director	11%	$3,500
3-Star Director	11%	$5,000
1-Star Executive	12%	$7,500
2-Star Executive	12%	$10,000
3-Star Executive	12%	$15,000
1-Star Presidential	13%	$20,000
2-Star Presidential	13%	$25,000
3-Star Presidential	13%	$25,000

How It Works:

When the Binary Bonus is paid, the total amount of Bonus Volume in the Binary Pay Side is deducted from both Binary Sides, regardless of the weekly maximum binary earnings limit being applied.

Limits:

- **Weekly Maximum Earnings:** Each Paid Rank has a designated maximum amount that can be earned weekly through the Binary Bonus. You are eligible to earn Binary Bonuses up to this limit each week, based on your Paid Rank.
- **Company-wide Cap (Binary Bonus):** LifeWave limits total weekly Binary Bonus payouts to **31% of company-wide Bonus Volume (BV)**. Rank-based weekly maximums are applied first. If payouts still exceed the companywide cap, eligible Brand Partners' Binary Bonus earnings are reduced proportionally.

Volume Carry-Over and Flush Rules:

Volume consumption in the binary tree follows a precise order, consistently prioritizing the oldest available before accessing newer volumes.

- **Personal Purchase Bonus Volume Binary Placement:** Once a month, any amount of personal purchase Bonus Volume exceeding 110 from personal purchases made in the current week and all prior weeks following the previous month's volume placement will be added to your Pay Side. The Pay Side is determined before this volume placement is added.
- **Binary Pay Side Volume:** This carries forward for up to **24 weeks**; if unused, it is flushed.
- **Binary Power Side Volume:** This carries forward for up to **52 weeks**; if unused, it is flushed.
- **Active Status Requirement:** Brand Partners must maintain at least **55 PV** within a rolling 31-day period. Failure to remain Active will result in the removal (i.e., flush) of all accumulated volumes from both Binary Sides.

Example:

Mark has 100,000 BV in his Binary Pay Side. At his Paid Rank of 1-Star Executive, his 12% earnings rate would calculate to $12,000. However, the weekly Binary Bonus maximum for that rank is $7,500, so Mark earns $7,500 for the commission week.

The full 100,000 BV is then consumed, or removed, from his Binary Pay Side. An equal 100,000 BV is also consumed from his Binary Power Side.

Mentor Matching Bonus

In network marketing, mentorship is crucial to building a successful team. To encourage and reward this important behavior, the Mentor Matching Bonus provides weekly earnings to you when you actively support and develop leaders within your organization.

This bonus pays a percentage match on the Binary Bonus and Level Earnings Bonus of eligible Generations of Brand Partners (see glossary) in enrollment Lines of Sponsorship, starting with those ranked 1-Star Director or higher. The percentage earned and the number of eligible Generations depend on your weekly Paid Rank (see chart below). To qualify for this bonus, you must be paid as a 1-Star Director or higher during the commission week.

How It Works:

- The percentage match is calculated on Level Earnings and Binary Bonuses earned by your team members across Generations in your Enrollment Tree (i.e., Lines of Sponsorship).
- Each individual match earned is subject to a **maximum match amount per individual**. This is based purely on Paid Rank, regardless of the Paid Rank or earnings of the matched individual.
    - For example, **1-Star Directors** can earn **20%**, up to a maximum of **$250**, on each eligible 1st Generation Brand Partner. If you have three eligible 1st Generation Brand Partners, you could earn up to $250 on each of their matched bonuses.

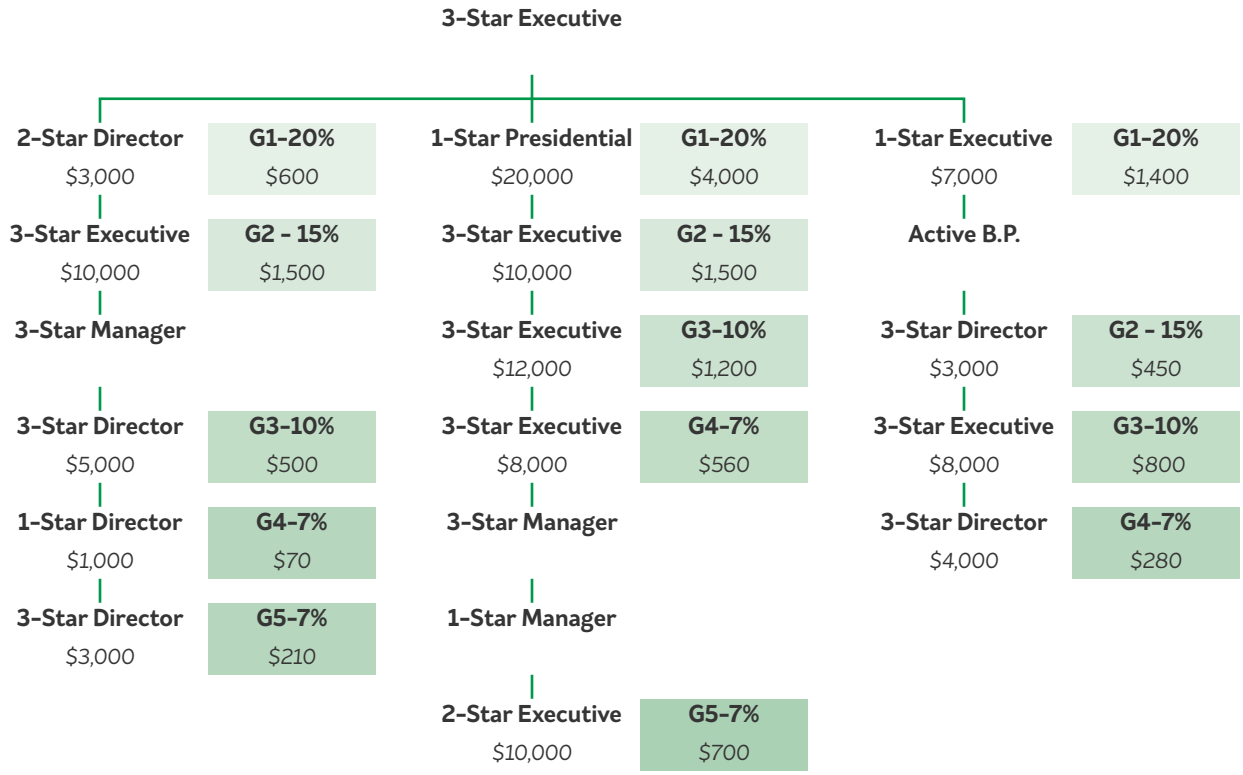
Bonus Limits:

- **Individual Match Cap:** The maximum amount you can earn per person matched, which is determined by your Paid Rank (see chart below).
- **Company-wide Cap (Mentor Matching Bonus):** LifeWave limits total weekly Mentor Matching Bonus payouts to **15% of company-wide BV**. If payouts exceed the cap, eligible Brand Partners' Mentor Matching Bonus earnings are reduced proportionally.

Paid Rank	1-Star Director	2-Star Director	3-Star Director	1-Star Executive	2-Star Executive	3-Star Executive	1-Star Presidential	2-Star Presidential	3-Star Presidential
Gen 1	20%	20%	20%	20%	20%	20%	20%	20%	20%
Gen 2		15%	15%	15%	15%	15%	15%	15%	15%
Gen 3			10%	10%	10%	10%	10%	10%	10%
Gen 4				7%	7%	7%	7%	7%	7%
Gen 5					7%	7%	7%	7%	7%
Gen 6						5%	5%	7%	7%
Max Match / Individual	$250	$500	$1,000	$2,000	$3,000	$4,000	$5,000	$5,000	$5,000

Example

Susan is paid as a 3-Star Executive and is eligible to earn a 5%–20% match on up to six Generations of leaders ranked 1-Star Director or higher, depending on each leader's Generation depth. The image below illustrates Susan's Mentor Matching earnings:



	Number of Leaders	Earnings	Total Mentor Matching Earnings
Generation 1	3	$6,000	$13,770
Generation 2	3	$3,450	
Generation 3	3	$2,500	
Generation 4	3	$910	
Generation 5	2	$910	

Additional Earning Opportunities

Beyond the Primary Bonuses, the LifeWave Compensation Plan offers unique earning opportunities tied to special and specific milestones or thresholds in your business' growth.

Rank Advancement Bonus

The Rank Advancement Bonus rewards you as you advance through the Success Pathway. Once you reach 2-Star Manager, you are eligible to start earning these bonuses.

Each Rank Advancement Bonus is broken into two Parts:

1. Part 1: Earned the first week you achieve a new Career Title.
2. Part 2: Earned after maintaining (or surpassing) that rank for four additional weeks within a 52-week (not necessarily consecutive) period.

Paid Rank	Total Award Amount*	Part 1 Award	Part 2 Award
2-Star Manager	$100	$50**	$50***
3-Star Manager	$250	$125**	$125***
1-Star Director	$500	$250**	$250***
2-Star Director	$1,000	$500	$500
3-Star Director	$2,000	$1,000	$1,000
1-Star Executive	$5,000	$2,500	$2,500

**The total award amount is paid in two separate payments as demonstrated in Part 1 Award and Part 2 Award columns.*

***Amount is doubled if Career Title is earned within 8 Weeks of starting your LifeWave business.*

****Amount is doubled if earned within 16 weeks of reaching the Career Title.*

Example:

Luis achieves the rank of 1-Star Executive for the first time during the commission week ending Sunday, January 5, so he earns a $2,500 bonus that week. He then maintains that rank in the weeks ending January 19, January 26, February 9, and February 16. He earns another $2,500 bonus in the commission week ending February 16 and maximizes his 1-Star Executive advancement bonus.

Quarterly Leadership Pool

Leadership is foundational to LifeWave's accomplishments, and we reward our top-tier leaders with exclusive earning opportunities. The **Quarterly Leadership Pool** is designed for leaders at the Presidential level, offering them a chance to earn shares in a bonus pool that pays a percentage of the company's total Bonus Volume for the quarter.

Eligibility Requirements

To qualify for the Quarterly Leadership Pool Bonus, you must meet specific criteria during the **Eligibility Quarter** (i.e., the quarter prior to the payout quarter). Eligibility is determined based on whether you achieved the **1-Star Presidential** rank before or during the Eligibility Quarter:

1. **Existing 1-Star Presidential (i.e., achieved rank before Eligibility Quarter):**
   - Must have been paid as **1-Star Presidential or higher for 10 out of 13 weeks** during the Eligibility Quarter.

2. **New 1-Star Presidential (achieved rank during Eligibility Quarter):**
   - Must have been paid as **1-Star Presidential** for at least **7 out of 13 weeks** during the Eligibility Quarter.

How Shares Are Earned

During the Pay Quarter, leaders earn shares weekly, based on their qualifications for that week. Shares can only be earned for weeks when the leader is paid as a 1-Star Presidential or higher. There are three ways to earn shares:

1. **TDV Growth Shares:** Earn one share for every **20,000 TDV** growth over your weekly baseline. The baseline is calculated from your Eligibility Quarter average and increases in **20,000 TDV increments** with each share earned.
2. **Qualifying Leg Shares:** Earn five shares for every Leg in your Lines of Sponsorship that produces **100,000+ TDV**, excluding the Leg with the highest TDV.
3. **Presidential Paid Rank:** Earn shares for every week you qualify with a Paid Rank of Presidential.
   - 1-Star Presidential = 1 Share
   - 2-Star Presidential = 5 Shares
   - 3-Star Presidential = 15 Shares

Glossary

Active: A Brand Partner is considered Active when they accumulate at least 55 Personal Volume (PV) during a rolling 31-day period (i.e., final commission weekday [Sunday] plus prior 30 days). Personal Volume includes Qualifying Volume (QV) from personal purchases as well as personally enrolled Customers.

Binary Balancing: Binary Balancing is the minimum volume from your enrollment organization required on both the left and right sides of your binary organization.

Binary Bonus: A bonus available to Brand Partners who are paid as 1-Star Managers or higher in a commission week and accumulate a minimum of 300 Bonus Volume (BV) in their Binary Pay Side. This bonus pays a percentage, based on the Paid Rank of the Brand Partner in the commission week, on all the volume within the Binary Pay Side up to the maximum bonus earnings allowed at each rank per week.

Binary Pay Side: The side within the Binary Tree with less volume. This side can change from week to week.

Binary Power Side: The side within the Binary Tree with more volume. This side can change from week to week.

Binary Tree: A team structure of each Brand Partner with a maximum of two positions directly under each account, one on the left and on the right.

Bonus Volume (BV): The amount of volume associated with product sales that is used as the basis for calculating compensation (bonuses). This figure is considered in global currency for plan calculations.

Brand Partner: An individual who has signed a Brand Partner Agreement, purchased a Starter kit or Product Pack and any subsequent business renewals as required, and is in good standing with the company.

Career Title: The highest Paid Rank a Brand Partner has achieved in at least one (1) commission week during their entire business tenure with LifeWave.

Customers: Persons who are not Brand Partners and who purchased online or through a Brand Partner's replicated website. They may include Retail, Preferred, or Preferred Plus Customers.

Customer Premium: An earnings opportunity available to Brand Partners with personally enrolled purchasing Customers. A Brand Partner with a minimum of 300 Customer Qualifying Volume in a rolling 31-day period is eligible to earn a Customer Premium in the commission week.

Customer Qualifying Volume: The summation of Qualifying Volume from products sold to personally enrolled (sponsored) Customers of a Brand Partner. For purposes of the Customer Premium, the amount of Customer Qualifying Volume in a rolling 31-day period determines the premium percentage earnings rate, while the amount of weekly Customer Qualifying Volume is used as the earnings base to apply that percentage.

Downline Organization: All Brand Partners and Customers who are below an individual in their Lines of Sponsorship (Enrollment Tree).

Eligibility Quarter: For the Quarterly Leadership Pool, leaders must qualify to participate in the pool based on their Paid Rank performance in the prior quarter. The number of required Paid Rank qualification weeks differ for new Career Titled 1-Star Presidential leaders versus existing Career Titled 1-Star Presidential leaders.

Generation: A Brand Partner in a line of business who qualifies at the Paid Rank of 1-Star Director or higher. The first qualifying Brand Partner in that line is considered a Generation 1, the next is Generation 2, and so on.

Level Earning Bonus: A bonus available to Brand Partners with a Paid Rank of 1-Star Manager through 3-Star Presidential. It pays a percentage of Bonus Volume (BV) generated by personally enrolled Brand Partners and their personal Customers. Dynamic compression applies when a Brand Partner has 0 PV, allowing qualifying Brand Partners farther down the line to move into a payable level.

Leg: A Brand Partner's first personally enrolled Brand Partner, along with all the Brand Partners and Customers enrolled by that Brand Partner or their team.

Lines of Sponsorship/ Enrollment Tree: The genealogy of Brand Partners and their Downline Organizations as it relates to enrollment. An enrolling Brand Partner can have an unlimited number of Brand Partners on their first level (i.e., personally enrolled); there is no restriction as found in the Binary Tree.

Mentor Matching Bonus: A bonus available to Brand Partners paid as 1-Star Directors and higher in a commission week. This bonus matches a percentage of the Binary and Level Earning Bonuses of Generations of 1-Star Directors in depth.

Outside Largest Legs Volume (Referred to as OL2L): The sum of a Brand Partner's own Personal Volume (PV) and the Total Downline Volume from all their Enrollment Tree Legs except the two largest legs. The two largest legs are determined by Total Downline Volume.

Paid Rank: Refers to the rank at which a Brand Partner qualifies for a weekly commission period. This determines what bonuses a Brand Partner is eligible to receive and how they will earn the bonus in that given weekly period.

Pay Quarter: For the Quarterly Leadership Pool, leaders earn shares based on performance in the Pay Quarter. The leader's eligibility to participate in earning shares in the Pay Quarter is determined by the Paid Rank performance during the Eligibility Quarter.

Personal Purchase Maximum: A rule applying to the amount of Qualifying Volume that may be used to meet the Personal Volume requirements for Paid Rank qualification and achieving a new Career and/or Recognition Title. A maximum of 110 Qualifying Volume from a Brand Partner's personal purchases can be used to meet the Personal Volume requirement for rank and title. Any amount required over 110 must be obtained from personally enrolled Customers.

Personal Volume (PV): The combined Qualifying Volume (QV) from sales to one's Customers and a Brand Partner's own purchases during a rolling 31-day period. A maximum of 110 QV from personal purchase may be used to meet the Personal Volume requirement. The remaining QV will be required from personally enrolled Customers to reach the PV requirement.

Preferred Customer (PC): Any LifeWave Customer that has an active subscription order for product. This Customer receives wholesale pricing as well as loyalty samples throughout their first year of membership.

Preferred Customer Plus(PC+): Any LifeWave Customer that has an active subscription order for product and has opted in to the Preferred Plus program by paying the subscription fee annually. This Customer receives wholesale pricing and a more robust sample program than a PC every year they remain active in the Preferred Customer Plus program.

Primary Bonuses: These are the main earning opportunities of the LifeWave Compensation Plan, which are available to Brand Partners each week. The four Primary Bonuses are Product Introduction Bonuses (PIB), Level Earning Bonuses, Binary Bonuses, and Mentor Matching Bonuses.

Product Introduction Bonus (PIB): This bonus is awarded to a Brand Partner each time they personally enroll a new Brand Partner into the business. The enrolling Brand Partner must be Active the week the PIB is generated (i.e., have a minimum 55 PV in a rolling 31-day period) to be eligible for the bonus. The bonus amount is determined by the Enrollment Pack purchased by the enrolling Brand Partner.

Qualified Downline Volume (QDV): The total Qualifying Volume (QV) generated during a rolling 31-day period by a Brand Partner's own purchases, purchases by their personally sponsored Customers, and purchases throughout their Enrollment Tree Downline. The period ends on the final day of the commission week (Sunday) and includes the preceding 30 calendar days. No more than 50% of the QDV required for rank qualification may come from a single line of business.

Qualifying Volume (QV): The amount of volume associated with product purchases, which is used for determining Paid Rank. This volume amount is currency neutral and is the same for all Customer types and Brand Partner purchases. This is also the base used for calculating the earnings amount of the Customer Premium.

Quarterly Leadership Pool: An earnings opportunity available to the highest levels of leadership at LifeWave. This bonus award is shared with qualified leaders based on their performance and is paid once a quarter.

Rank Advancement Bonus: An earnings opportunity for Brand Partners who advance to a new Career Title in the Success Pathway. The bonus is paid in two parts. The first payment is awarded when the Brand Partner achieves the Career Title. The second is awarded after the Brand Partner is paid at that rank or higher for four additional weeks within 52 weeks of first achieving the Career Title.

Retail Profit: The amount awarded to a Brand Partner for sales to their personally sponsored Customers. The Retail Profit amount awarded depends on the Customer type (i.e., Retail or Preferred Customer) and the products sold.

Total Downline Volume: The combined Qualifying Volume (QV) from all the purchases made by a Brand Partner, sales to their personally sponsored Customers, and the Brand Partners and their Customers within the Lines of Sponsorship (i.e., entire Enrollment Tree Downline) during a rolling 31-day period (i.e., final commission weekday [Sunday] plus prior 30 calendar days).

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