

The background is an abstract geometric pattern composed of numerous overlapping triangles. The color palette transitions from warm oranges and yellows on the left to cool blues and greys on the right, separated by a vertical line.

Roadmap for Developing a Thriving Team

Leverage

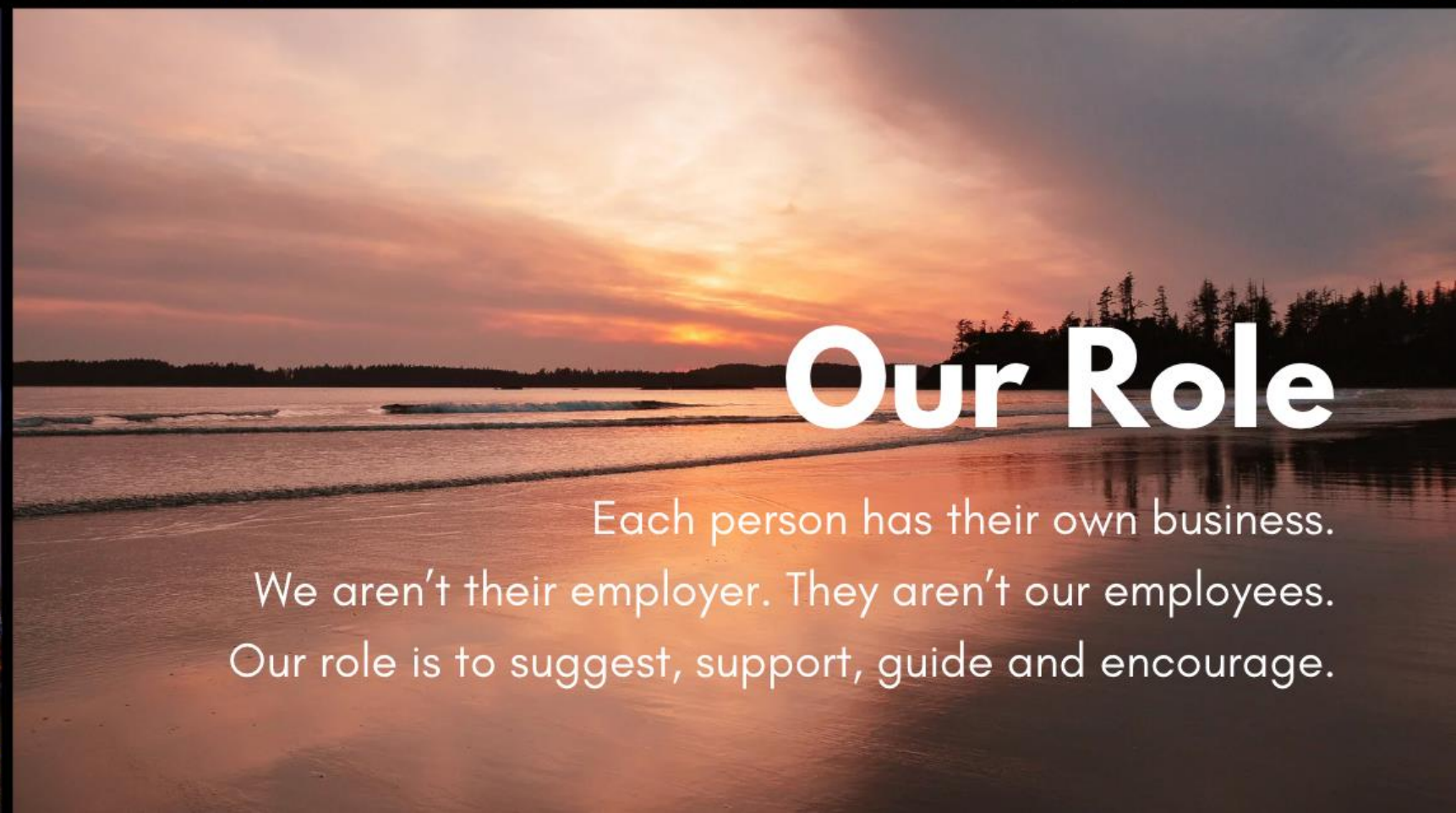
Doing something once and getting a multiplied return over time.

Leverage is what creates Wealth.

INCOME LEVERAGE

- TV & Movie Actors
- Insurance Agents
- Direct Sales Representatives
- Income Property





Our Role

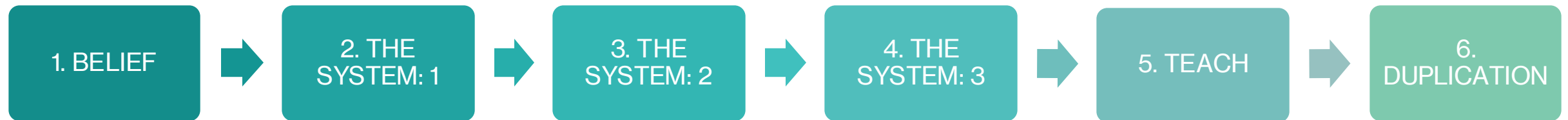
Each person has their own business.
We aren't their employer. They aren't our employees.
Our role is to suggest, support, guide and encourage.

“THE SYSTEM” ROADMAP

1. The Roadmap is just a visual representation of the Step-by-Step processes within "The System" we use to build our LifeWave business
2. It is an “Activity-Based” Learning System for new Brand Partners
3. The Checklist format allows you to track tasks & completion
4. While this is a process and list of activities, you may choose to do some activities before or after other, as it fits your BPs situation.
5. The Roadmap allows you & Brand Partner to identify missed steps or areas of confusion, what's next, etc.

ROADMAP FOR DEVELOPING A THRIVING TEAM

ACTIVITY-BASED LEARNING



You will spend a majority of your time with a new Brand Partner on Steps 2 & 3

ROADMAP FOR DEVELOPING A THRIVING TEAM

ACTIVITY-BASED LEARNING

1. BELIEF

✓ =	ACTIVITY	DESCRIPTION
	1.Introduce BP to Upline	A brief conversation introducing BP to your upline sponsor or active Upline
	2.Meet & Greet Discussion	Schedule 30 minutes for building relationship
	- Get to know BP	Use Getting to Know You form
	- Identify their Dreams	
	- Discover their strengths	
	- Define their Goals	
	3. Share the LW Vision	Vision: Share how LW can support their Dreams
	4. Introduce Business	Share that we have a simple system for sharing
	- Like patches paid for? - How quickly?	Introduce Manager rank and how we support them

ROADMAP FOR DEVELOPING A THRIVING TEAM

ACTIVITY-BASED LEARNING

2. THE SYSTEM: 1

✓ =	ACTIVITY	DESCRIPTION
	5. How We Share	Types: 1-on-1 Meeting, Zoom Mtgs, Home Party
	6. Build a List	Help BP create a list of 5-10 people to share now
	7. Set Launch Mtg day/time	Calendar meeting
	8. Teach how to Invite	Share Invitation process (phone, email, text) & Invitation training video (youthingpro.com/skills)
	9. Hold Meeting	Sponsor hosts Launch meeting & presents
	10. Enrollment	Teach how to enroll Brand Partners & video
	11. Follow Up	Teach how to Follow Up with new customers

ROADMAP FOR DEVELOPING A THRIVING TEAM

ACTIVITY-BASED LEARNING

3. THE SYSTEM: 2

✓ =	ACTIVITY	DESCRIPTION
	12. Join Youthing Telegram	Sponsor invites to Telegram
	13. Join LiveYounger.com	Register for LiveYounger.com/(yourname)
	14. Hold 3 Launch Mtgs	BP learns system, earns \$\$ and may become Mgr
	15. Youthingpro.com	Walkthrough youthingpro.com site & assignments
	16. PRO System	Assign PRO System videos & discuss with BP
	17. 20/20 System	Introduce 20/20 Growth System
	18. Brand Partner Training	Invite to monthly new Brand Partner training

Invite to LW
2025
Convention
Anaheim, CA
Oct. 23, 24

Conference registration link:
<https://inevent.com/en/LifeWaveCorporate-1709825377/2025AnaheimConference/hotsite.php>

ROADMAP FOR DEVELOPING A THRIVING TEAM

ACTIVITY-BASED LEARNING

4. THE SYSTEM: 3

✓ =	ACTIVITY	DESCRIPTION
	20. Personal Dev. Book	<i>Book list on youthingpro.com/resources</i>
	21. Complete Trng videos	Complete all training videos on youthingpro.com
	22. Compensation	Explain Comp Plan: Commissions, Points, Bonuses
	23. Build to Manager	Continue helping BP to become Manager (20/20)
	24. BackOffice Training	Walk BP through their BackOffice System
	25. Manager Maker System	Watch Manager Maker Video & Get Commitment
	26. Expand List to 50-100	Identify Top Prospects (8s, 9s, 10s)
	27. Merritt Call Script	Learn Steve's short script for calling
	28. 100 Conversations	Watch Eric Worre's 100 Conversations videos on youthingpro.com/resources

ROADMAP FOR DEVELOPING A THRIVING TEAM

ACTIVITY-BASED LEARNING

5. TEACH

✓ =	ACTIVITY	DESCRIPTION
	29. This Is It Convention	Register for August Orlando Meeting
	30. Learn to Present	Learn Opportunity Presentation
	31. Zoom Account	Learn Zoom system
	32. Manager Maker	Continue Manager Maker Program
	33. Become a Director	Develop 2 Managers (Left & Right legs)
	34. Weekly Goals	Review System & Goals with Upline

ROADMAP FOR DEVELOPING A THRIVING TEAM

ACTIVITY-BASED LEARNING

6.
DUPLICATION

✓ =	ACTIVITY	DESCRIPTION
	32. Taproot System	Teach Taprooting Identify active BPs
	33. Develop new BPs	Take through Roadmap System
	34. Build 3 Managers Left	
	35. Build 3 Managers Right	
	36. Develop 2 Directors (R)	
	37. Develop 2 Directs (L)	
	38. Get More Cows	(Want more milk, get more cows)

4 QUARTERS GPS

GOAL • PLANNING • SYSTEM



DATE/QTR	Brand Partner GOAL	Brand Partner Actual	Customer GOAL	Customer Actual	Premium GOAL	Premium Actual	RANK GOAL	RANK Actual	INCOME GOAL	INCOME Actual
Q__ YEAR ____										
Month _____										
Week #1										
Week #2										

THIS IS A GREAT TRACKING SHEET!

<https://thisisitteam.com/downloads>